



**Aoraki
Foundation**

BRAND STYLE GUIDE

AORAKI FOUNDATION

OUR LOGO

PORTRAIT - COLOUR



**Aoraki
Foundation**

LANDSCAPE - COLOUR



**Aoraki
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PORTRAIT - NEGATIVE



**Aoraki
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LANDSCAPE - NEGATIVE



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SAFE SPACE



Use the height of
the A in the logo as
a guide.



FORMATS

Use only the logo supplied.
CMYK files for printing - EPS or PDF
RGB for web - JPG or PNG

LOGO COLOUR

DARK BLUE
CMYK: C 30, M 0, Y 0, K 95
SPOT: PMS 303
RGB: 6, 51, 66